### **INTRODUCTION**

The City of Fort Lauderdale is situated on the southeast coast of Florida, centrally located between Miami and Palm Beach. Encompassing more than 35.5 square miles with a population of close to 170,000, Fort Lauderdale is the largest of Broward County's 30 municipalities. Embraced by the Atlantic Ocean, New River and a myriad of scenic inland waterways, Fort Lauderdale truly lives up to its designation as the *Venice of America*.

An advantageous economic climate coupled with an exceptional quality of life is helping the City of Fort Lauderdale establish itself as a world-class center for international commerce and one of the most desirable locations for new, expanding or relocating businesses. Once known strictly as a tourism-based economy, Fort Lauderdale now supports a diverse range of industries including marine, manufacturing, finance, healthcare, insurance, real estate, high technology, avionics/aerospace, film and television production.

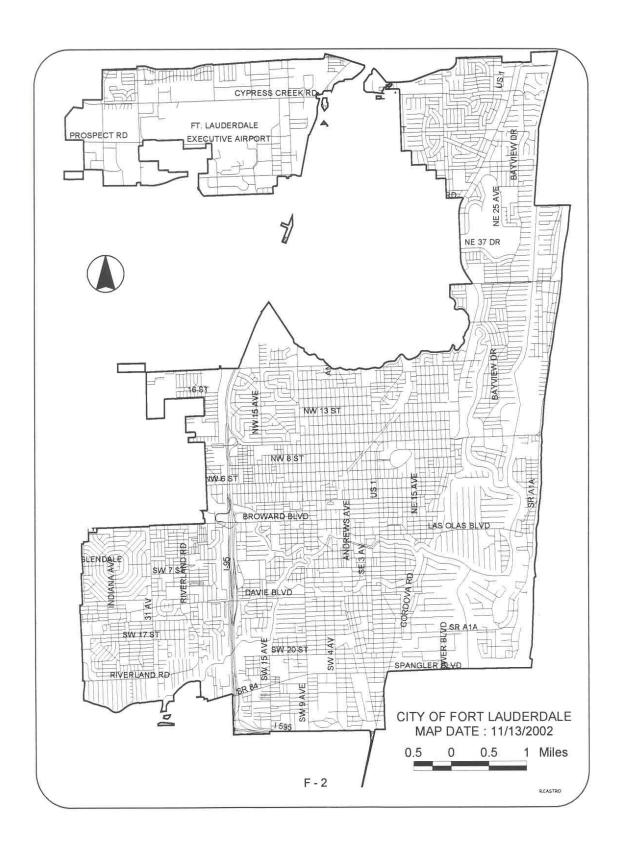
While tourism remains the area's leading economic engine, the marine industry in Greater Fort Lauderdale and Broward County now accounts for more than 109,000 jobs and \$8.8 billion in total economic impact. Fort Lauderdale has emerged as one of the fastest growing markets for global trade, with more than 40% of local businesses engaged in or supporting international commerce. In addition, the City remains at the forefront of South Florida's emerging *InternetCoast*, a region that is home to more than 6,000 high technology firms.

Fort Lauderdale's growing list of nationally recognized corporations that have established business operations, corporate or Latin American headquarters in the City includes: AOL Latin America, AT&T, AutoNation, BankAtlantic, Citicorp, Citrix Systems, Galaxy Latin America, Hewlett-Packard, Microsoft Latin America, Motorola Latin America, Republic Industries, South African Airways, Spherion Corporation, SportsLine.com and Voicestream Wireless.

Expanding global business opportunities, access to U.S. and international markets, a pro business government, low labor rates, a well-educated and diverse work force, a variety of housing options, and an array of business assistance and incentive programs, make Fort Lauderdale an unbeatable location where both large and small businesses can prosper. These assets led *Inc. Magazine* to name Fort Lauderdale as the #7 City in America for doing business in 2004.

Fort Lauderdale also offers an outstanding quality of life, highlighted by a semi-tropical climate, rich natural beauty and array of cultural, entertainment and educational amenities. World famous Fort Lauderdale Beach offers premier opportunities for recreation, relaxation and enjoyment. The picturesque Riverwalk serves as the cornerstone of the City's arts, science, cultural and historic district which features the Broward Center for the Performing Arts, Museum of Discovery and Science, Museum of Art and Old Fort Lauderdale Village and Museum. Las Olas Boulevard has gained international acclaim as Fort Lauderdale's centerpiece of fashion, fine dining and entertainment. In addition, the City's downtown area is home to Broward Community College, Florida Atlantic University, Florida International University, the award-winning Broward County Main Library, federal, county and school district offices.

Through the cooperative efforts of residents, businesses and local government, Fort Lauderdale has evolved into a City that offers the best of both worlds – an attractive business environment and an outstanding quality of life. Fort Lauderdale looks forward to continuing to build upon its success to meet the challenges of the 21<sup>st</sup> Century and beyond.



### FORT LAUDERDALE STATISTICS AND DEMOGRAPHIC DATA

**Date of Incorporation:** March 27, 1911

**Date of Charter Adoption:** 1957 and 1984 (Amended)

Form of City Government: Commission - Manager

**Location:** Fort Lauderdale is located in the east-central portion of Broward

County, Florida approximately 23 miles north of Miami and 42 miles south of Palm Beach. The City shares boundaries with nine other municipalities, as well as unincorporated areas of the County. Encompassing more than 35.5 square miles with a population over 169,000, Fort Lauderdale is the seventh largest city in Florida and the largest of Broward County's 30

municipalities.

Nature Trails

**Recreation Facilities:** Acres of Public Parks 957.2

Parks/Facilities	87
Playgrounds	38
Pavilions	36
Picnic Areas	37
Waterfront Parks	27
Municipal Swimming Pools	9
Boats Slips, Moorings	200
Miles of Public Beach	5.3
Miles of Navigable Waterways	85
Seating Capacity: War Memorial Auditorium	2,110
Baseball Stadium	8,340
Lockhart Stadium	19,500
International Swimming Hall of Fame	2,330
Basketball Courts	53
Handball and Racquetball Courts	19
Shuffleboard Courts	10
Tennis Courts	56
Volleyball Courts	40
Soccer/Football Fields	20
Baseball/Softball Fields	40
Open Play Areas	29
Recreation Centers	17
Gymnasiums	3
Bike Trails	3
Jogging Trails	10
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2

Infrastructure:	Executive Airport Helistop City Buildings Miles of Sidewalks Miles of Streets Miles of Sanitary Sewers Miles of Storm Drainage Miles of Water Mains City Bridges Storm & Wastewater Pumping Stations	1 1 112 312 497 356.83 215.75 750.66 51
	Fire Stations Fire Hydrants City Maintained Parking Spaces City Parking Garages Cemeteries	12 5,107 9,214 4 4
Socioeconomic Data:	Average Household Size Average Household Income Medium Family Income	2.78 \$37,887 \$46,175

### Selected Population and Housing Characteristics

To	tal Population (2004	<b>1)</b> 169,039	Household by Type Total Households 73,247
<u>Se</u>	<u>x</u> Male Female	87,091 79,836	Family Households 36,603 (50%)
		. 0,000	Married-Couple Family 24,581
<u>Ag</u>	Under 5 years old 5 to 9 years 10 to 14 years 15 to 19 years 20 to 24 years 25 to 34 years 35 to 44 years 45 to 54 years 55 to 59 years 60 to 64 years	8,962 9,585 9,389 9,363 9,159 24,863 29,514 24,975 9,301 7,128	Female householder (no husband present) 8,630  Non-Family Households 36,644 (50%)  Population in Households 161,355  Average Household Size 2.78  Average Family Size 3.24
• • • Me	65 to 74 years 75 to 84 years 85 years and over	12,672 8,740 3,276 37.6	Group Quarters People Living in Group Facilities 5,572
Un	der 18 Years Old % o	of Total 33,522 (20%)	<ul> <li>Institutionalized Population 3,979</li> <li>Noninstitutionalized Population 1,593</li> </ul>
	+ Years Old % of Tot Population	al 133,405 (80%)	
	Years and Over % or 20 Population 2	f Total 24,688 (14.8%)	Race and Origins of HouseholdTotal Occupied Housing Units73,247• White54,273 (74.1%)
Ra	ce and Origins		• Black 15,160 (20.7%)
•	White Black American Indian and Alaska Nati	104,726 (62.7%) 50,719 (30.4%) 369 (.22%)	<ul> <li>American Indian and Alaska Native 156 (0.2%)</li> </ul>
•	Asian	1,725 (1.0%)	• Asian 686 (0.9%)
•	Native Hawaiian and other Pacific Isla	d 84 (.05%)	• Other Races/Origins 2,830 (3.9%)
•	Some Other Race Two or More Races Hispanic or Latino (of any race)	3,029 (1.8%) 6,275 (3.8%) 15,907 (9.5%)	Hispanic or Latino     (of any race)

Sources:

Total Population: Florida Department of Revenue as certified by the Executive Office of the Governor All other figures: Updated data from 2000 U.S. Census

### A Desirable City for Successful Businesses

### MAJOR CORPORATIONS AND EMPLOYERS:

- AOL (Latin America)
- AT&T
- AutoNation
- BankAtlantic
- Bank of America
- BellSouth
- Broward County School Board
- Broward County Government
- Broward General Medical Center
- Citrix Systems
- Ed Morse Automotive Group

- Hewlett-Packard
- Holy Cross Hospital
- Microsoft (Latin America)
- Motorola (Latin America)
- North Broward Hospital District
- Republic Industries
- South African Airways
- SportsLine.com
- Sun-Sentinel
- Spherion Corporation
- Voicestream Wireless

### Multi-Modal Transportation Hub

### ACCESSIBLE LOCATION ADVANTAGES:

- Downtown Fort Lauderdale is located within three miles of Port Everglades, Fort Lauderdale/Hollywood International Airport, I-95, I-595, the Amtrak Railway and Tri-Rail commuter train
- Fort Lauderdale is located less than an hour from Miami and Palm Beach International Airports, and offers easy access to national and international markets including Africa, Latin America, the Caribbean, Canada, Europe and the Pacific Rim

### AIR TRANSPORTATION:

- Fort Lauderdale/Hollywood International Airport
  - ° Ranks as one of the fastest-growing airports in United States
  - Fort Lauderdale/Hollywood International Airport served 17.9 million passengers in 2003 and is expected to serve more than 32 million by the year 2020
  - ° The airport averages 662 flights per day serving 56,000 passengers
- Fort Lauderdale Executive Airport
  - Ranks as the fifth busiest general aviation airport in the United States handling close to 250,000 operations annually.
  - ° Generates more than \$5 million in annual revenue and \$300 million in total economic impact
  - Home to six full-service, fixed base operators (FBOs) providing fuel, maintenance and avionics services to more than 700 aircraft
  - Offers a 200-acre Industrial Airpark with more than 1.5 million square feet of prime office, warehouse and manufacturing space
  - ° Hub site for the City of Fort Lauderdale Foreign-Trade Zone #241, which offers numerous economic incentives, duty free and duty deferred benefits

- The Downtown Fort Lauderdale John Fuhrer Helistop provides corporate executives with convenient access to the City's Central Business District
- The Helistop is one of only two public-use facilities located in Florida and the only public-use Helistop in Florida located in a Central Business District

### LAND TRANSPORTATION:

- Major Roadways: I-95, I-595, I-75 and Florida Turnpike
- Railway System
  - ° Freight carriers: Florida East Coast (FEC) Railroad and CXS Transportation
  - ° Passenger carriers: Amtrak and Tri-Rail (local commuter service)

### SEA: PORT EVERGLADES

- One of the world's busiest cruise ports serving more than 4 million passengers per year
- 11 modern cruise terminals, two parking garages, 49 cruise ships and 2,597 cruise ship calls from 19 different cruise lines annually
- Deepest commercial port in the United States south of Norfolk, Virginia
- Generates more than \$10.2 billion in international trade annually
- Generates more than 24 million tons of cargo per year
- Home to Florida's first Foreign-Trade Zone, which generates \$386 million in merchandise movement and offers 388,600 square feet of warehousing space
- 12th busiest container port and second largest non-refinery petroleum storage and distribution facility
- More than 5,850 ship calls a year including cruise, cargo, petroleum and Navy vessels

### **Alluring Attractions**

### **BUSINESS ADVANTAGES:**

- Stable, pro-business local government, strong base of existing businesses, diverse, well-educated labor force and excellent quality of life
- Numerous tax advantages -- no state or local personal income tax, no county or city sales tax, no state ad valorem, franchise or inventory tax, no gift tax
- An array of available business assistance and incentive programs for expansion, relocation and retention
- Advanced global communications network featuring 700 miles of fiber optic cables and a state-of-the-art switching station in downtown Fort Lauderdale
- Fort Lauderdale continues to be the leader of South Florida's *InternetCoast*, a region that is now home to more than 6,000 high technology firms
- Close to 40% of local businesses are engaged in or supporting international business or trade, making Fort Lauderdale one of the fastest growing markets for international business and trade with countries including the Caribbean, South America, Europe, Central and Latin America

- In 2004, *Inc. Magazine* named Fort Lauderdale the #7 City in America for doing business based on: affordable cost of living, relatively low business start-up costs, reasonable housing options, a business friendly government, growth in the business and professional service industries, and a well-educated workforce.
- Downtown Fort Lauderdale is home to city and county government centers, federal and county courthouses, school district offices, a state regional complex, and legal and professional offices
- The Marine Industry in Greater Fort Lauderdale and Broward County accounts for 109,000 jobs, representing \$3 billion in earnings and \$8.8 billion in total economic impact

### AREA PROFILE:

- Average annual temperature of 77 degrees
- More than 3.000 hours of annual sunshine
- Designated as the "Yachting Capital of the World" due to Fort Lauderdale's myriad of navigable waterways
- · Seventh most populous City in Florida
- Median Age: 37.6
- Transportation by water taxi, trolley, bus, taxicab, and Tri-Rail commuter service

### DOWNTOWN ATTRACTIONS:

- Museum of Discovery and Science
  - ° The only interactive science museum in Florida
  - ° 85,000 square-feet of exhibit space
  - ° Five-story Blockbuster IMAX Theater -- the only one of its kind in Florida
  - ° \$30.6 million facility
- Broward Center for the Performing Arts
  - ° Two acoustically perfect theaters
  - ° \$55 million project
- Museum of Art
  - Permanent home of a \$6 million collection including CoBrA, Pre-Columbian and West African art, as well as 20th Century paintings
- Riverwalk
  - A 1.5-mile linear park along downtown's New River with brick walkways, lush tropical greenery and pedestrian amenities
  - ° Attracts more than 1.5 million visitors each year
  - ° Home to guided waterway tour boats and water taxis

### SPORTS:

- Florida Marlins Baseball Club (MLB)
- Florida Panthers Hockey Club (NHL)

- Miami Dolphins, Ltd. (NFL)
- Miami Heat (NBA)
- NFL Alumni
- Fort Lauderdale Aquatics Complex
- International Swimming Hall of Fame
- Whitbread Round the World Yacht Race North American stopover (1990, 1994, 1998)
- Spring training home of Major League Baseball's Baltimore Orioles

### TOURISM:

- Greater Fort Lauderdale's leading industry
- Hosted 8.5 million visitors in 2003 who spent more than \$7.2 billion
- Hotel occupancy averaged 67.8% in 2003; up 4.1% from 2002
- Attracted nearly 1.8 million international visitors, including 541,000 from Canada, 416,250 from Latin America, 299,890 from Europe, 180,350 from Scandinavia and 181,125 from the United Kingdom

### **Higher Education**

### COLLEGES/UNIVERSITIES:

- City College of Fort Lauderdale
- Florida Atlantic University
- Florida International University
- Nova Southeastern University
- University of Phoenix

### **COMMUNITY COLLEGES:**

Broward Community College

### VOCATIONAL/TECHNICAL:

- The Art Institute of Fort Lauderdale
- Atlantic, McFatter and Sheridan Technical Centers
- Florida Language Center
- Florida Ocean Sciences Institute
- Keiser College

### Professional Health Care

### PUBLIC HOSPITAL AUTHORITY:

North Broward Hospital District

### **ACUTE CARE HOSPITALS:**

- Broward General Medical Center
- Holy Cross Hospital
- Imperial Point Medical Center
- North Ridge Medical Center

### Labor and Industry

### FORT LAUDERDALE METROPOLITAN STATISTICAL AREA:

•	Labor Force (October 2004)	905,006
•	Employed (October 2004)	865,732
•	Unemployed (October 2004)	39,274
•	Unemployment Rate (October 2004)	4.3%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics

### **Greater Fort Lauderdale's Major Industries (MSA)**

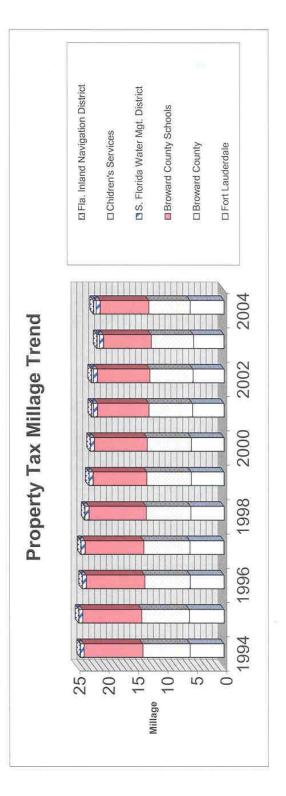
<u>Industry</u>	Number of Er	<u>mployers</u>
Goods - Producing		6,778
Construction	4,815	
Manufacturing	1,826	
Natural Resources and Mining	137	
Service - Providing		50,366
Trade, Transportation, Utilities	13,237	
Information	1,052	
Financial Activities	6,391	
Professional and Business Services	13,516	
Education and Health Services	5,368	
Leisure and Hospitality	4,370	
Other Services	5,164	
Other / Unclassified	1,268	
Total, All Industries		57,144

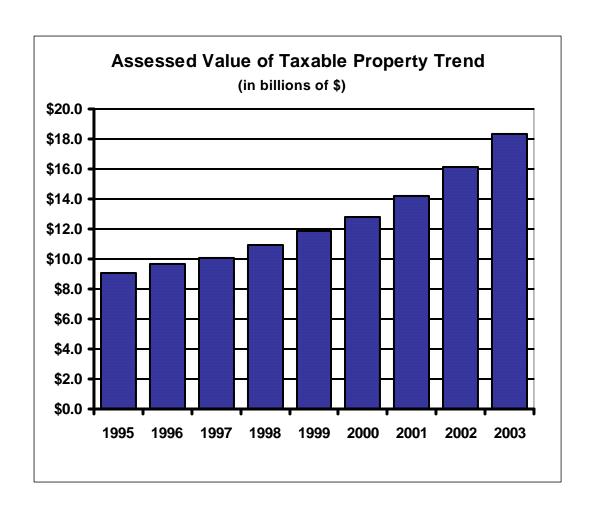
Source: Florida Agency for Workforce Innovation, Labor Market Statistics in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics

Property Tax Millage\*
All Overlapping Governments
Ten Fiscal Years

Tax         Debt         Total         Broward         S. Florida         Fla. Inland           Roll         Operating         Service         City         County         Water Mgt.         Chidren's Navigation         Total           1994         5.2485         0.5375         5.7860         8.0343         10.0259         0.5870         -         0.0400         24.4922           1996         5.2570         0.4803         7.7754         9.9420         0.6470         -         0.0400         24.4377           1997         5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0400         24.7470           1998         5.0663         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0400         24.7470           1999         4.9574         0.6090         5.5664         7.5710         9.7256         0.6970         -         0.0470         23.7139           2001         4.8762         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0440         23.0067           2002         4.8762         0.4248         5.3730         7.4005         8.7541		Po	Fort Lauderdale		Broward (	County						Sp	ecial District	***S	
Debt         Total         Broward         County         Water Mgt. Children's Navigation           5.2485         0.5375         5.7860         8.0343         10.0259         0.5970         0.0490           5.23907         0.5162         5.9069         8.1165         10.0366         0.6470         -         0.0490           5.2307         0.5762         5.8069         8.1165         10.0366         0.6470         -         0.0490           5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0380           5.0663         0.6671         5.6733         7.5710         9.7256         0.6970         -         0.0470           4.9574         0.6090         5.5664         7.5710         9.7256         0.6970         -         0.0470           5.0415         0.5249         5.5664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5710         9.1283         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.8253         0.6970         0.0385         0.0385           4.8788	Ų						0,		Fla. Inland		Downtown	Dev. Auth.	N. Broward		Sunrise
Operating         Service         City         County         Schools         District         Services         District           5.2486         0.5375         5.7860         8.0343         10.0259         0.5970         -         0.0490           5.3307         0.5162         5.7860         8.1165         10.0366         0.6470         -         0.0490           5.053         0.7576         5.8269         7.8380         9.9745         0.6970         -         0.0380           5.062         0.6671         5.673         7.5710         9.7286         0.6970         -         0.0470           5.062         0.6671         5.664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5710         9.1283         0.6970         -         0.0440           4.8762         0.4968         5.3730         7.4005         8.8253         0.6970         0.3315         0.0385           4.878         0.3622         5.1882         7.3860         8.1240         0.6970         0.0385 <th></th> <th></th> <th>Debt</th> <th>Total</th> <th>Broward</th> <th>County</th> <th>5</th> <th>Chidren's</th> <th></th> <th>Total</th> <th></th> <th>Debt</th> <th>Hospital</th> <th></th> <th>Key</th>			Debt	Total	Broward	County	5	Chidren's		Total		Debt	Hospital		Key
5.2485         0.5375         5.7860         8.0343         10.0259         0.5970         -         0.0490           5.3907         0.5162         5.9069         8.1165         10.0366         0.6470         -         0.0400           5.2570         0.4803         5.7373         7.7524         9.9420         0.6720         -         0.0400           5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0380           5.0662         0.6671         5.6733         7.5710         9.7256         0.6970         -         0.0470           5.0415         0.5564         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5710         9.7256         0.6970         -         0.0440           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3355         0.0385           4.8788         0.3682         5.1970         7.1880         8.1240         0.6970         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.0385	~	)perating	Service	City	County	Schools		Services		Citywide	Operating	Service	District		Neigh.Dist.
5.3907         0.5162         5.9069         8.1165         10.0366         0.6470         -         0.0400           5.2570         0.4803         5.7373         7.7524         9.9420         0.6720         -         0.0380           5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0500           5.0062         0.6671         5.6733         7.5710         9.7256         0.6970         -         0.0470           4.9574         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.550         8.9553         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3355         0.0385           4.878         0.3682         5.1970         7.1880         8.1240         0.6970         0.33516         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.0385		5.2485	0.5375	5.7860	8.0343	10.0259		×		24.4922	0.6262	1.3708	2,4459		1.0000
5.2570         0.4803         5.7373         7.7524         9.9420         0.6720         -         0.0380           5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0500           5.0062         0.6671         5.6733         7.5710         9.7256         0.6970         -         0.0470           4.9574         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0470           5.0415         0.5249         5.5664         7.5710         8.1283         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.872         0.4213         5.2685         7.3650         8.8825         0.6970         0.3356         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.3321         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.3321         0.0385		5.3907	0.5162	5.9069	8.1165	10.0366		50C		24.7470	0.6464	1.3823	2.4327		1.0000
5.0633         0.7576         5.8209         7.8380         9.9745         0.6970         -         0.0500           5.0062         0.6671         5.6733         7.5710         9.7256         0.6970         -         0.0470           4.9574         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0470           5.0415         0.5249         5.5664         7.5250         8.9553         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.8472         0.4213         5.2685         7.3650         8.8825         0.6970         0.3355         0.0385           4.8288         0.3682         5.1970         7.1880         8.1240         0.6970         0.3356         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.3321         0.0385		5.2570	0.4803	5.7373	7.7524	9.9420		x		24.1417	0.6345	1.3668	2.4200		1.0000
5.0062         0.6674         5.6733         7.5710         9.7256         0.6970         -         0.0440           4.9574         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5250         8.9553         0.6970         -         0.0440           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.8472         0.3622         5.2685         7.3650         8.8255         0.6970         0.3316         0.0385           5.4066         0.3682         5.1970         7.1880         8.1240         0.6970         0.3326         0.0385           5.4066         0.3622         5.7698         7.0230         8.2695         0.6970         0.3320         0.0385		5.0633	0.7576	5.8209	7.8380	9.9745		E.		24.3804	0.8007	0.9878	2.4087	0.1071	1.0000
4.9574         0.6090         5.5664         7.5710         9.1283         0.6970         -         0.0440           5.0415         0.5249         5.5664         7.5250         8.9553         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.8472         0.3622         5.2685         7.3650         8.8825         0.6970         0.3316         0.0385           4.828         0.3682         5.1997         7.0230         8.2695         0.6970         0.3320         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.4231         0.0385		5.0062	0.6671	5.6733	7.5710	9.7256		ï		23.7139	0.8007	0.9878	2.5000		1.0000
5.0415         0.5249         5.5664         7.5250         8.9553         0.6970         -         0.0410           4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.8472         0.4213         5.2685         7.3650         8.8825         0.6970         0.3316         0.0385           4.8288         0.3682         5.1970         7.1880         8.1240         0.6970         0.3920         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.4231         0.0385		4.9574	0.6090	5.5664	7.5710	9.1283		ĸ		23.0067	0.7438	0.9878	2.4895		1.5000
4.8762         0.4968         5.3730         7.4005         8.7541         0.6970         0.3055         0.0385           4.8472         0.4213         5.2685         7.3650         8.8825         0.6970         0.3316         0.0385           4.8288         0.3682         5.1970         7.1880         8.1240         0.6970         0.3920         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.4231         0.0385		5.0415	0.5249	5.5664	7.5250	8,9553		50.1	0.0410	22.7847	0.7072	0.9878	2.4803		1.0000
4.8472         0.4213         5.2685         7.3650         8.8825         0.6970         0.3316         0.0385           4.8288         0.3682         5.1970         7.1880         8.1240         0.6970         0.3920         0.0385           5.4066         0.3632         5.7698         7.0230         8.2695         0.6970         0.4231         0.0385		4.8762	0.4968	5.3730	7.4005	8.7541		0.3055	0.0385	22.5686	0.6444	0.6000	2.4803		1,5000
4.8288 0.3682 5.1970 7.1880 8.1240 0.6970 0.3920 0.0385 5.4066 0.3632 5.7698 7.0230 8.2695 0.6970 0.4231 0.0385		4.8472	0.4213	5.2685	7.3650	8.8825		0.3316	0.0385	22,5831	0.6444	0.6000	2.4803		1.5000
5.4066 0.3632 5.7698 7.0230 8.2695 0.6970 0.4231 0.0385		4.8288	0.3682	5.1970	7.1880	8.1240		0.3920	0.0385	21,6365	0.6279	0.6000	2.5000		0.7500
Company of the compan		5.4066	0.3632	5.7698	7.0230	8.2695		0.4231	0.0385	22.2209	0.6279	0.6000	2.4803		1.0000

"State law requires all counties to assess at 100% valuation, and limits millage for operating purposes to ten mills except for school districts.
"Special Districts are taxing entities that levy taxes on limited areas within the City of Fort Lauderdale limits.





### **ASSESSED VALUE OF TAXABLE PROPERTY 10 Years**

Fiscal Yr Ended		New Construction:	Taxable Assessed Value *
9/30/1995		\$64,842,220	\$9,071,329,499
9/30/1996		103,045,126	9,389,463,967
9/30/1997		70,258,720	9,658,615,113
9/30/1998		120,482,510	10,080,424,140
9/30/1999		219,590,660	10,951,201,458
9/30/2000		265,578,990	11,838,461,841
9/30/2001		273,062,160	12,820,663,732
9/30/2002		291,852,170	14,203,084,286
9/30/2003		643,580,610	16,106,401,186
9/30/2004	**	325,778,310	18,313,341,081

<sup>\*</sup> Value per prior year DR -420 final value, except for most recent year.

<sup>\*\*</sup> New construction amount includes property values for annexed areas also.

### BUDGET SUMMARY CITY OF FORT LAUDERDALE FISCAL YEAR 2004-2005

THE PROPOSED OPERATING BUDGET EXPENDITURES OF THE CITY OF FORT LAUDERDALE ARE 11.7% MORE THAN LAST YEAR'S TOTAL OPERATING EXPENDITURES.

		(4)	General	Special Revenue Funds	Debt Service Funds	Enterprise Funds	Internal Service Funds	Total All Funds	
CASH BALANCE BROUGHT FORWARD ESTIMATED REVENUES.	ĺ	€9	4,509,477	146,527	304,260	25,802,787	(4,096,071)	26,666,980	
Taxes:	Millage Per \$1,000	ř							
Ad Valorem Taxes-Operating	5.4066		103,858,669	Á	2	()	94	103 858 669	
Ad Valorem Taxes-1987/92/98 Bonds	0.2082 (Voted Debt)		4,008,231	ж	12.	9	554	4 008 231	ĭ
Ad Valorem Taxes-1997 Bonds	0.1550 (Voted Debt)		2,982,228	28	12	20	201	2 982 228	_
Ad Valorem Taxes-Sunrise Key	1,0000		a .	58,597	22		2 /	58 597	_
Franchise Fees			13,800,400	SII.	0.91	0.0	2 1	13 800 400	
Utility Service Taxes			34,049,176	154		,	s v	34 049 178	
Licenses and Permits			10,955,700	100	1 8	. 1		10 955 700	
Intergovernmental			16,843,545	2,936,879	i ti		5 V	19 780 424	
Charges for Services			16,746,927	93,721	- 81	101,568,516	56,493,091	174 902 255	_
Fines and Forfeits		S	2,371,000	n	*	3,305,000	V	5.676.000	_
Miscellaneous			33,945,432	564,319	18,890	9,736,140	1,356,253	45.621.034	
Other Financing Sources			990,062	2,604,913	15,221,590	7.742.423	125 277	26.684.265	Ė
Internal Services			*	¥	æ	ď	Ä		
TOTAL REVENUES AND OTHER FINANCING SOURCES	CING SOURCES	l: 1	240,551,370	6,258,429	15,240,480	122,352,079	57,974,621	442,376,979	
AND RAI ANDES		6	245 000 047						
		9	740,000,047	0,404,956	15,544,740	148,154,866	53,878,550	469,043,959	
EXPENDITURES/EXPENSES									- 2
General Government Services		69	42,336,625	103,873	14,879,542	21,491	*	57 341 531	₹
Public Safety			136,070,782		F. C.	1,452,723		137 523 505	94
Physical Environment			7,604,382	0	ī	76,980,548		84.584.930	_
Transportation			3,024,634	-	**	14,414,050	*	17,438,684	_
Economic Environment			1,099,972	1,892,566	c	×	*	2,992,538	_
Culture and Recreation			28,974,788	*	×	K	*	28,974,788	
Other Financing Uses			19,925,361	4,408,517	ű.	19,987,904	140,455	44,462,237	
Other Non-Operating Expenditures			E	È	(0)	6,197,004	,	6,197,004	
Internal Services		1	4				50,107,669	50,107,669	
TOTAL EXPENDITURES/EXPENSES AND OTHER FINANCING USES	O OTHER FINANCING USES		239,036,544	6,404,956	14,879,542	119,053,720	50,248,124	429,622,886	
Reserves		Ţ	6,024,303	Ř	665,198	29,101,146	3,630,426	39,421,073	
AND RESERVES	VEXTENDES	69	245,060,847	6,404,956	15,544,740	148,154,866	53,878,550	469.043.959	
									<

## NOTICE OF PROPOSED TAX INCREASE

The City of Fort Lauderdale has tentatively adopted a measure to increase its property tax levy.

### ast year's property tax levy:

- A. Initially proposed tax levy \$ 88,476,055

  B. Less tax reductions due to
  Value Adjustment Board and
- other assessment changes \$ 2,108,899 C. Actual property tax levy \$ 86,367,156

# his year's proposed tax levy: \$109,227,678

All concerned citizens are invited to attend a public hearing on the tax increase to be held on

Tuesday, September 21, 2004 6:00 P.M. at 100 North Andrews Avenue Commission Chambers Fort Lauderdale, Florida 33301

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A FINAL DECISION on the proposed tax increase and the budget will be made at this hearing.

THE TENTATIVE, ADOPTED, AND/OR FINAL BUDGETS ARE ON FILE IN THE OFFICE OF THE ABOVE MENTIONED TAXING AUTHORITY AS A PUBLIC RECORD.

CERTIFICATION

I certify this to be a true and correct copy of the record of the City of Fort Lauderdale, Florida.

WITNESSETH my hand and official seal of the City of Fort Lauderdale, Florida, this the day of Seal 2004 City Clerk

### ORDINANCE NO. C-04-42

AN ORDINANCE ADOPTING THE FINAL BUDGET OF THE CITY OF FORT LAUDERDALE, FLORIDA FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2004, AND ENDING SEPTEMBER 30, 2005.

WHEREAS, pursuant to applicable provisions of law, the City Commission of the City of Fort Lauderdale on September 13, 2004 approved Resolution No. 04-149 adopting a tentative millage rate and approved Resolution No. 04-150 adopting a tentative budget for the City of Fort Lauderdale for the fiscal period beginning October 1, 2004 and ending September 30, 2005, and determined the amount of available funds on hand, the estimated revenues, and appropriated amounts for the support of the various operations of the City for such fiscal period; and

WHEREAS, a "Notice of Proposed Millage Rate and Tentative Budget Hearings" advising the public that a public hearing on the proposed millage rate and tentative budget would be held on September 8, 2004 at 6:00 P.M. in the City Commission Room at City Hall, 100 North Andrews Avenue, Fort Lauderdale, Florida have been published according to law; and

WHEREAS, the public hearing was opened and a motion to recess the meeting to September 13, 2004 at 6:00 P.M. was approved; and

WHEREAS, said public hearing has been held as stated above and comments from the public concerning said tentative millage rate and tentative budget have been heard and considered; and

WHEREAS, notice of adoption of a final millage rate and final budget was published according to law, together with a notice fixing the time for hearing of objections to such final millage rate and final budget as September 21, 2004 at 6:00 p.m. in the City Commission Room, City Hall, 100 North Andrews Avenue, Fort Lauderdale, Florida; and

WHEREAS, the public hearing aforementioned was conducted on September 21, 2004; and

WHEREAS, said public hearing has been held as stated above and comments from the public concerning said final millage rate and final budget have been heard and considered:

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. That the tentative budget, determined and adopted by the City Commission, titled "City of Fort Lauderdale Adopted All Funds Operating Budget Fiscal Year 2004/2005", as such budget may be amended at the final budget public hearing, is hereby adopted and approved as the budget of the City of Fort Lauderdale for the fiscal period beginning October 1, 2004 and ending September 30, 2005.

SECTION 2. That any unappropriated free balance remaining at the end of the fiscal year 2003-2004 shall be appropriated to a contingency reserve for fiscal year 2004-2005.

SECTION 3. That during the course of the 2004-2005 fiscal year the City Commission may transfer budgeted amounts from one department, fund or project to another department, fund or project in accordance with Section 9.04 of the City Charter.

PASSED FIRST READING this the 13th day of September, 2004. PASSED SECOND READING this the 21st day of September, 2004.

Mayor \
JIM NAUGLE

ATTEST:

City Clerk/ JONDA K. JOSEPH

L:\COMM2004\ORD\SEPT21\C-04-42.WPD

Accrual Basis The basis of accounting under which transactions are recognized when

they occur, regardless of when related cash is actually received or spent.

Ad Valorem Taxes Property taxes calculated as a percentage of the value of real or personal

property. The percentage is expressed in mills (thousandths of dollars).

Appropriation The City Commission's legal authorization for the City to make

expenditures and incur obligations.

Assessed Valuation The County Property Appraiser's estimation of the Fair Market Value of

real estate or other property. This valuation is used to determine taxes

levied upon the property.

Budget A statement of the City's financial position for a specific period of time

(fiscal year) based on estimates of expenditures during the period and proposals for financing them. Also, the amount of money available,

required, or assigned for a particular purpose.

**Budget Advisory** 

Board

A ten-member board appointed by the City Commission to provide

recommendations about the City's operating budget.

Capital Outlay Outlays for the acquisition of or addition to fixed assets which are durable

in nature and cost at least \$1,000. Such outlays are charged as

expenditures through an individual department's operating budget and do not include those provided for in the Capital Improvement Plan (see

capital projects).

Capital Projects Any program, project, or purchase with a useful life span of ten years and

a cost of at least \$5,000; or major maintenance and repair items with a

useful life span of five years.

Carryforward Fund balances that are "carried forward" into the next fiscal year.

CDBG Acronym for "Community Development Block Grant".

CFS Acronym for "Calls For Service" in the Police Department.

Comprehensive Plan A method to utilize and strengthen the existing role, processes and

powers of local governments to establish and implement comprehensive

planning programs which guide and control future development.

Contingency A budgetary reserve set aside for emergency or unanticipated

expenditures. The City Commission must approve all contingency

expenditures.

CPG Acronym for "Central Parking Garage".

CRA Acronym for "Community Redevelopment Agency", a special taxing

district. The City has designated two areas: Central Beach and

Northwest Progresso Flagler Heights.

DDA Acronym for "Downtown Development Authority", an independent special

district.

Debt Proceeds Revenue derived from the sale of bonds.

Debt Service Funds Funds created to pay for the principal and interest of all bonds and other

debt instruments according to a predetermined schedule.

Development Review The DRC is comprised of representatives from the Planning & Economic Committee (DRC) Development, Fire-Rescue, Police, and Public Services departments. It

Development, Fire-Rescue, Police, and Public Services departments. It facilitates the review of plans for private development to ensure quality design and compatibility with existing residential and commercial

development.

Direct Debt Debt which the City has incurred in its own name or assumed through the

annexation of territory or consolidation with another governmental unit.

Encumbrances Commitments of funds for contracts and services to be performed. When

encumbrances are recorded, available appropriations are correspondingly

reduced.

Enterprise Funds Funds established to account for operations which are financed and

operated in a manner similar to private enterprises. The intent is that the expense of providing goods or services to the public on a continuing basis (including depreciation) be financed or recovered primarily through user

fees.

EPA Acronym for "Environmental Protection Agency".

Estimated Revenues Projections of funds to be received during the fiscal year.

Expenditures Cost of goods delivered or services provided, including operating

expenses, capital outlays, and debt service.

FDLE Acronym for "Florida Department of Law Enforcement".

Fiscal Year The 12 month period to which the annual budget applies. The City's

fiscal year begins on October 1 and ends September 30.

FPL Acronym for "Florida Power and Light", a private electrical utility company

that provides significant franchise fees and utility tax revenue to the City.

Franchise Fees Fees levied by the City in return for granting a privilege which permits the

continual use of public property such as city streets, and usually involves

the elements of monopoly and regulation.

FTE Acronym for "Full Time Equivalent" which refers to the number of full time

employees plus all part time and seasonal employees pro-rated to full

time increments.

FTZ Acronym for "Foreign Trade Zone".

Fund A fiscal and accounting entity with a self balancing set of accounts

> recording cash and other financial resources along with all related liabilities and residual equities or balances and related changes. These accounts are segregated for the purpose of carrying on specific activities or attaining certain objectives in accordance with special regulations,

restrictions, or limitations.

Fund Balance Fund equity for governmental and trust funds which reflect the

> accumulated excess of revenues and other financing sources over expenditures and other uses for general governmental functions.

General Fund The fund used to account for all financial resources except those required

to be accounted for in another fund.

**GAAP** Acronym for "Generally Accepted Accounting Principles".

GASB Acronym for "Governmental Accounting Standards Board".

GFOA Acronym for "Government Finance Officers Association".

GIS Acronym for "Geographic Information System".

GOB Acronym for "General Obligation Bond".

**HOPWA** Acronym for "Housing Opportunities For Persons With Aids".

Intergovernmental

Revenues

Funds received from federal, state, and other local governmental sources in the form of grants, shared revenues, and payments in lieu of taxes (PILOT).

Internal Service

Funds

Funds established for the financing of goods or services provided by one department to other departments within the City on a cost-reimbursement

basis. Examples are the Vehicle Rental, Central Service, and City

Insurance funds.

One mill equals \$1.00 of tax for each \$1,000 of property value. The Millage Rate

millage rate is the total number of mills of tax assessed against this value.

Modified Accrual

Basis

The basis of accounting under which transactions are recognized when they become both measurable (i.e., an amount can be determined) and

available (i.e., able to liquidate liabilities of the current period).

Non-Self-Supported

Debt

Bonds for whose payment the full faith and credit of the City or a specific general revenue is pledged. This debt is payable from property taxes and other general revenue. Excise Tax Bonds are an example of this type of

debt.

Overlapping Debt The proportionate share of the debts of local governmental units located

> wholly or in part within the limits of the City (such as the County and School Board) which must be borne by property owners within the City.

PAVe Acronym for "Personally Assigned Vehicle" program in the Police

Department.

**PILOT** Acronym for "Payment In Lieu Of Taxes".

PM Acronym for "Preventative Maintenance".

PSA Acronym for "Public Safety Aide".

**RPA** Acronym for "Requisition Purchase Order Payment Authorization".

Revenue Additions to assets which do not increase any liability or represent the

> recovery of an expenditure; do not represent the cancellation of certain liabilities or decreases in assets; and do not represent contributions of

fund capital in enterprise and internal service funds.

Revised Budget A department's authorized budget as modified by Commission action,

through appropriation transfers from contingency, or transfers from or to

another department or fund.

**RFP** Acronym for "Request for Proposals".

Rollback Rate The millage necessary to raise the same amount of ad valorem tax

revenue as the previous year, excluding taxes from new construction.

Save Our Homes State constitutional amendment that limits annual growth in homesteaded

residential property value for tax purposes.

TIF Acronym for "Tax Increment Financing".

User Fee Charges for specific services provided only to those paying such charges.

Examples would be sewer service charges and dock fees.

**Utility Taxes** Municipal charges levied by the City on every purchase of a public

service within its corporate limits, including electricity, gas, fuel oil, water,

and telephone service.

Water and Sewer

Master Plan

A ten-year, \$550 million Capital Improvement Program for replacement of

water and sewer wastewater infrastructure.

Working Capital

Reserve

The working capital reserve represents general fund resources that are for purposes of providing liquidity in the event of future adverse financial

conditions.

### CITY OF FORT LAUDERDALE, FLORIDA

### FY 2004/2005 ANNUAL OPERATING BUDGET

### **CITY MANAGER**

George Gretsas

### **BUDGET OFFICE STAFF**

Steven Chapman II, Deputy Director, Office of Management and Budget Patricia Rupprecht, Assistant Budget Director Margaret Evan, Budget Assistant

### **BUDGET COORDINATORS**

Valerie Bohlander – Public Services/Construction Services
Kim Clifford - Parks and Recreation
Jean Ferguson – Police
Marti Fishkin - Community and Economic Development
Jean Hanna - Fire-Rescue
Ann Kelleher - City Manager's Office
Susan LeSage – Public Services
Jeff Modarelli - City Clerk/City Commission
Bob Nielsen - Public Services
Diana Scott - Administrative Services
Stephen Scott – Office of Professional Standards
Michaeleen Stohrer - City Attorney's Office
Tom Terrell – Public Services/Engineering

### <u>ACKNOWLEDGMENTS</u>

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